



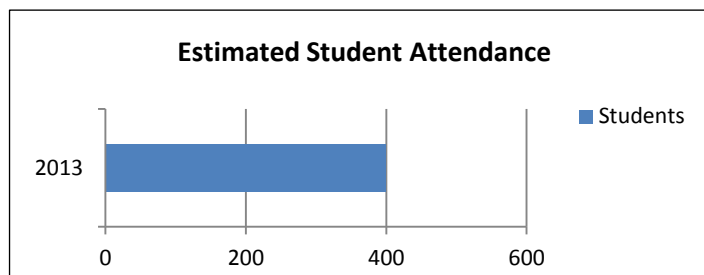
New Mexico State

Career Services

Financial Literacy Fair 2013

New Mexico State University Financial Literacy Fair

The goal of the Financial Literacy Fair is to introduce programs and services from a variety of resources to NMSU students to provide financial literacy education. Private, government, and university constituencies were invited to participate in the fair. Social Media (Facebook, Twitter, and Pinterest) were utilized to promote the fair and provide tips to students to help them be better educated when making financial decisions. The educational resources are intended to provide students with information that will help them understand how to manage their finances, recognize identity theft, develop a budget, recognize the effects of gambling, utilize community resources for financial literacy education, and reduce student loan debt. An estimated 400 students participated in the Financial Literacy Fair.



In March 2004, the United States Senate passed Resolution 316 to officially recognize April as National Financial Literacy Month.

*In addition to student loan debt, 56% of college seniors carry four or more credit cards with an average balance of \$2,864.
Source Nellie Mae, 2009*

The Young American Center for Financial Education (2012) reports that a large percentage of individuals of all ages, incomes, and education lack the basic financial knowledge and skills to ensure financial success.

In Fiscal Years 2013 and 2014, the NMSU Red to Green Money Management Program received \$10,000.00 each year from Wells Fargo to supplement financial literacy services for NMSU Las Cruces students.

New Mexico State University Financial Institution Participants by Industry

Banks

- BBVA Compass Bank
- Century Bank
- FirstLight Federal Credit Union
- Wells Fargo Bank

Consultation

- Inceptia

Financial Services

- Primerica
- NMSU – Family and Consumer Science-Extension
- New Mexico Council on Problem Gaming
- Morgan Stanley
- One Source FCU
- Northwestern Mutual Southwest

Investment Firms

- Edward Jones

Insurance

- Farmers Insurance – Michelle Stetcher Agency

Total Financial Institution Participants

13

